

# Pre-Production Summary Template

## GENERAL INFO

1. **Your name:** Michael Wright
2. **Story idea #:** 2
3. **Linear or Non-Linear?** Non-Linear
  - a. **If Non-Linear,** which format are you using? Book Ending (Book Ending, The Countdown, The Puzzle, or The Beaded Necklace)

Summarize how your story will fit that format:

The story fits the format because it begins with a single dumbbell rolling into the frame and ends with the same dumbbell rolling the way in which it came.

## CREATIVE BRIEF

### 1. **What must it be?**

10 to 30 second stop motion animation.

### 2. **Who is it for?**

ICM 504 Motion Across Media Class

### 3. **How long must it be?**

10 to 30 seconds

### 4. **What is your objective with the piece?**

To demonstrate stop-motion animation and have inanimate objects (dumbbells) dance like no one is watching.

### 5. **When is it due?**

Sunday, November 25<sup>th</sup>

### 6. **What is the overall idea?**

The general idea is to demonstrate stop-motion animation and to animate dull inanimate objects and let them have some fun because we should be able to find fun and joy in simple things.

**7. What is the storyline summary?**

A dumbbell rolls into the frame. The music starts; the dumbbell begins to dance; it is soon joined by a partner. Both dumbbells dance; the first dumbbell morphs into a larger dumbbell. Both dumbbells dance out of the frame and dance back into the frame. The smaller one continues to dance out of frame. The larger dumbbell stops in the middle of the frame, and the music stops. It morphs into a small dumbbell and rolls out of the frame.

**8. Elevator pitch:**

Everything likes to have fun, even old dumbbells. Have you ever wondered what iron does for fun?

**9. Tagline:**

What happens when dumbbells play?

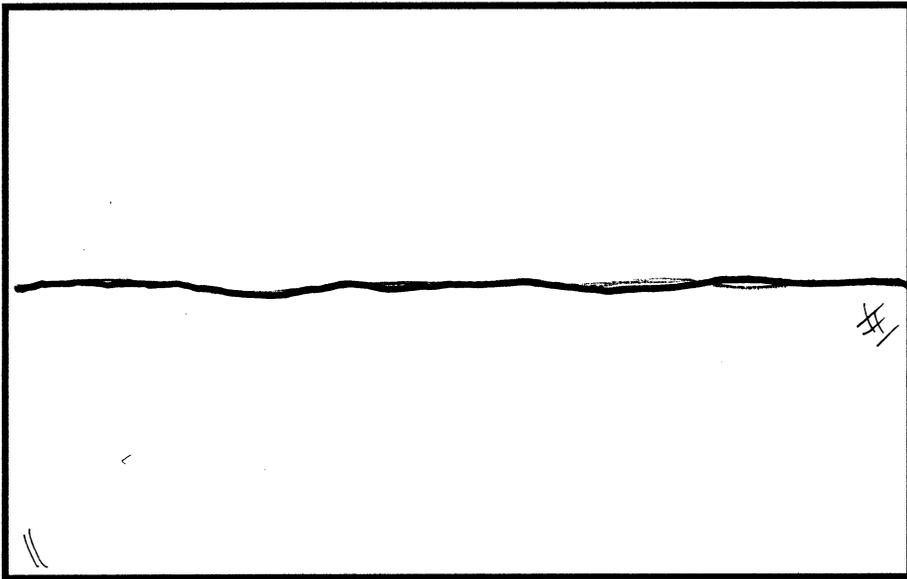
**10. Look and feel description:**

This is a fun piece: it involves up-tempo music and magic (i.e., a dumbbell spinning and becoming larger). It might also include changes in color going to black and white or change of tint.

**11. Identify classic plot. Ex: Good vs Evil / Overcoming the Monster, Rebirth and Redemption, Rags to Riches, Role Reversals, Buddy Stories, Love Stories, Quest / journeys / Voyage and Return, Ship of Fools, The Rebel / Life Against the Grain, Coming of Age, or "Other" (explain):**

Because this is a nonlinear story, it should be classified as "other." If it fits any story classification, it's slice-of-life—, in this case, the "life" is that of inanimate objects.

## STORYBOARDS



Shot # 1

Medium establishing shot  
of empty weight mat.

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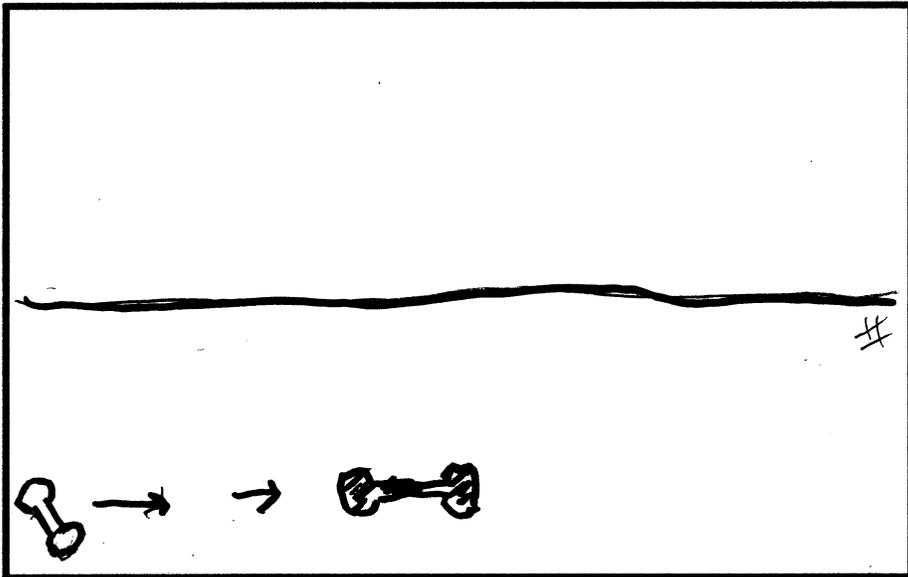
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Shot # 1 B

A small dumbbell rolls  
from the left to  
the center of the  
weight mat.

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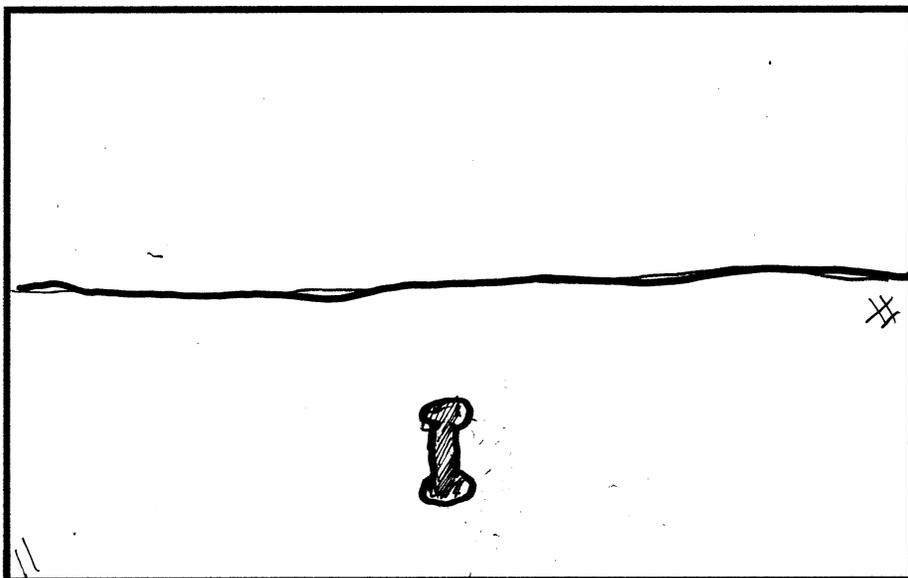
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Shot # 1 C

The small dumbbell  
stands up.

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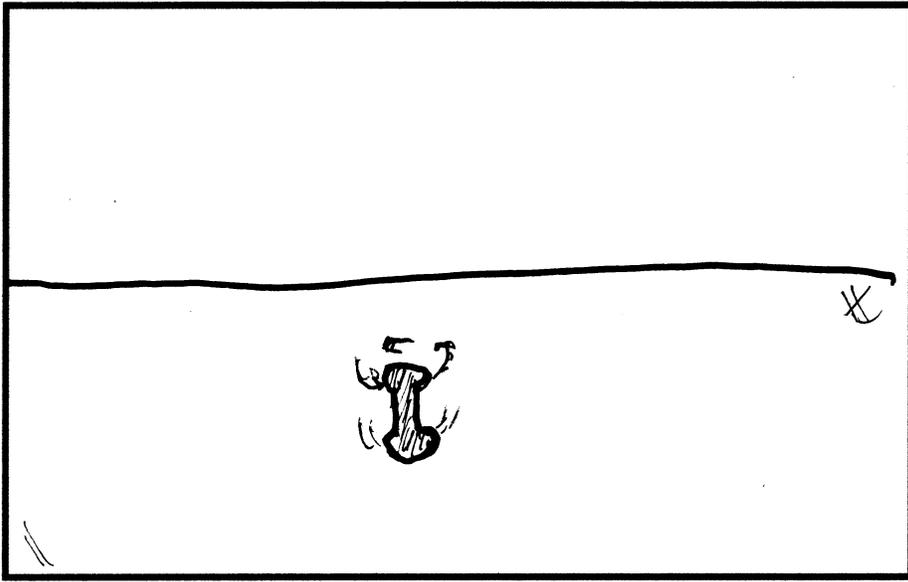
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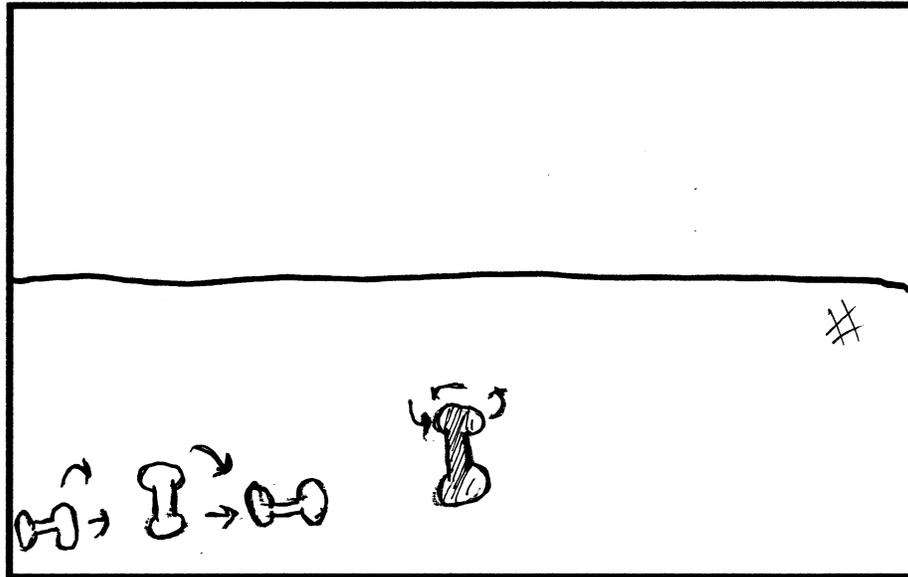
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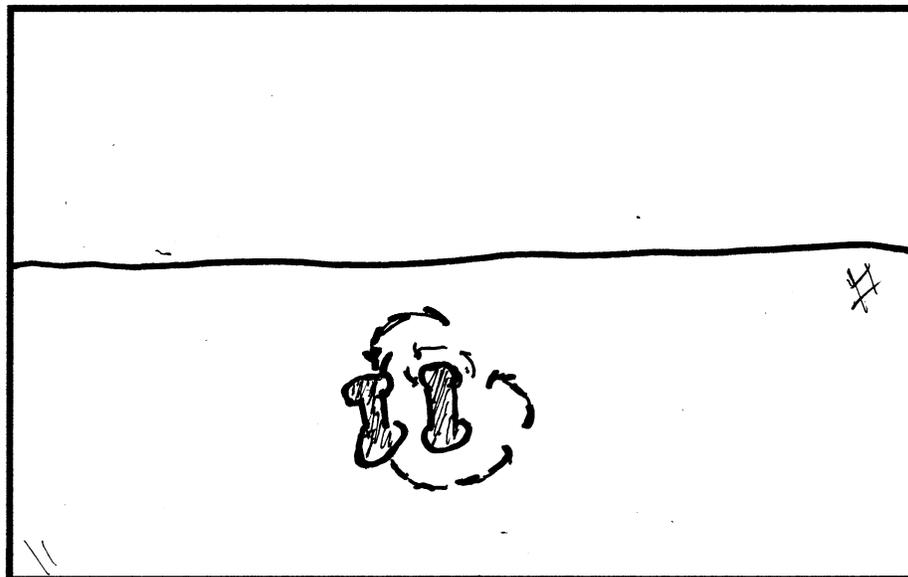
Shot # 2

Close shot of the  
dumbbell spinning.



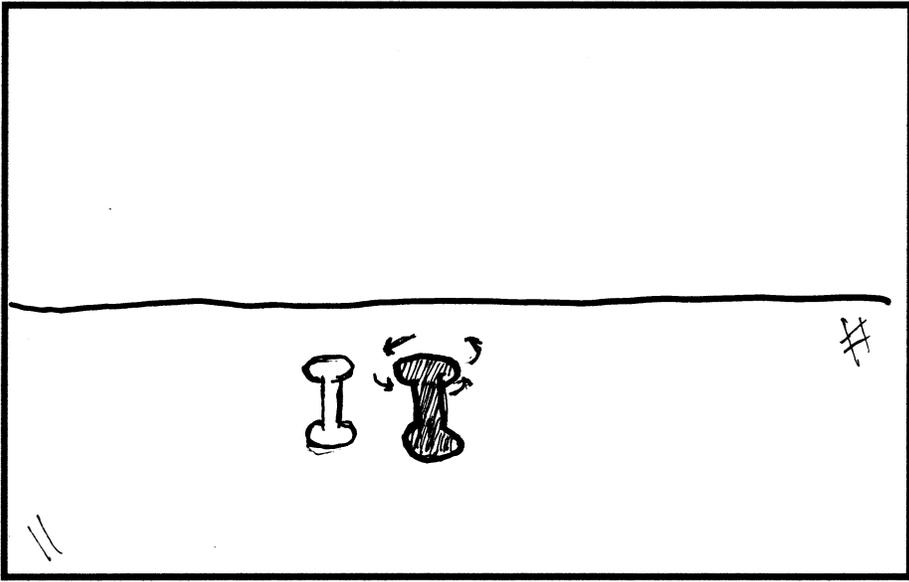
Shot # 3

medium shot of a  
second dumbbell hopping  
toward the spinning  
dumbbell.

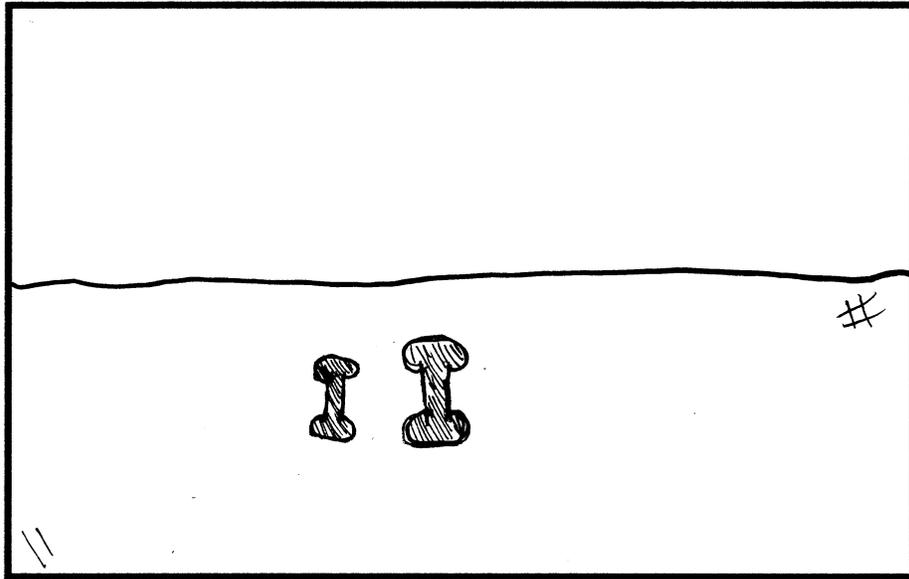


Shot # 3 B

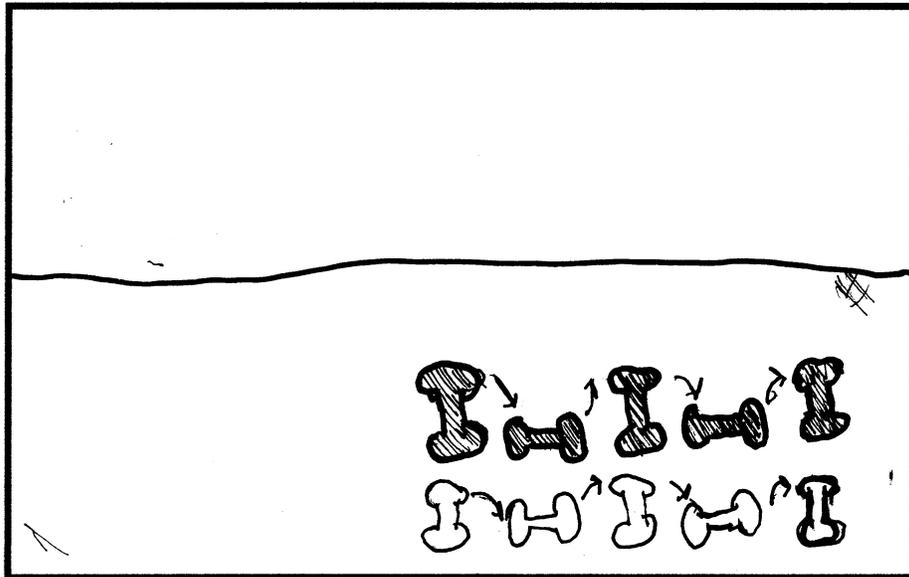
Second dumbbell  
circles the spinning  
dumbbell.



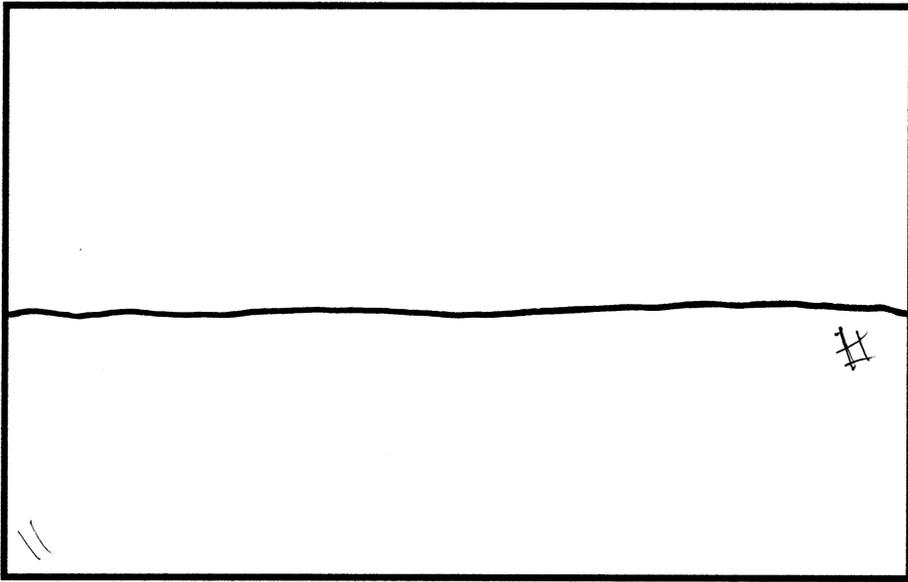
Shot # 4  
close up dumbbell  
Spinning.



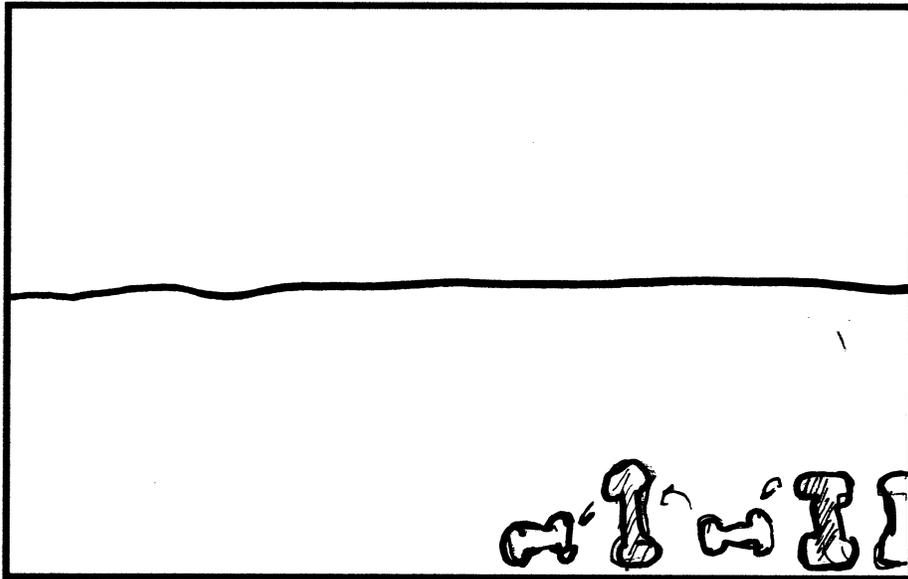
Shot # 4 B  
Spinning dumbbell  
becomes a larger  
dumbbell.



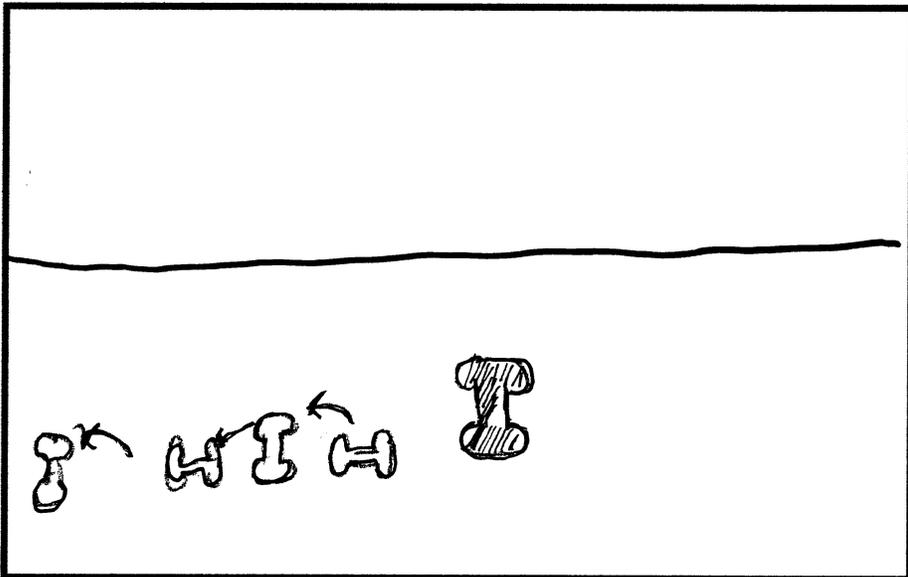
Shot # 5  
Both dumbbells hop  
out of frame.



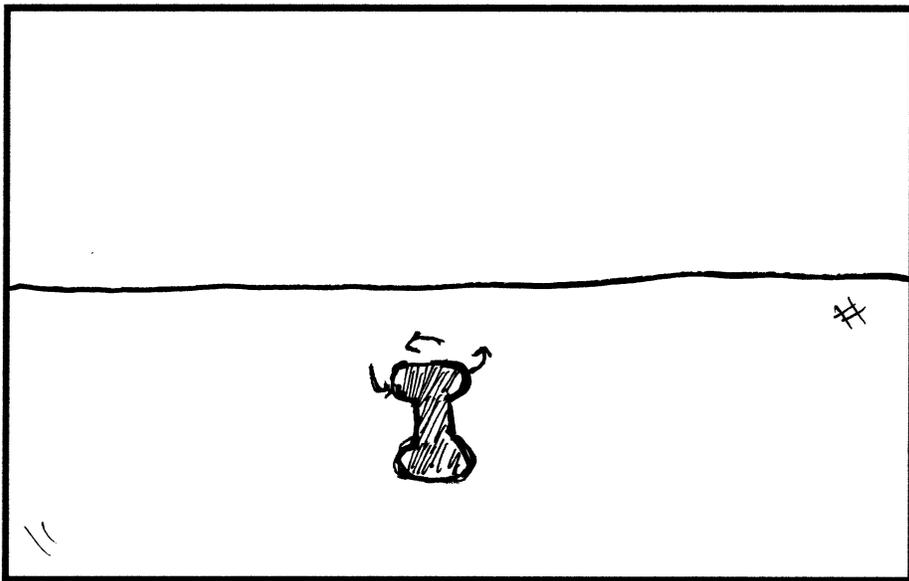
Shot #6  
Medium shot of  
empty weight mat.



Shot #6B  
Both dumbbells hop  
back into the frame  
from the right.

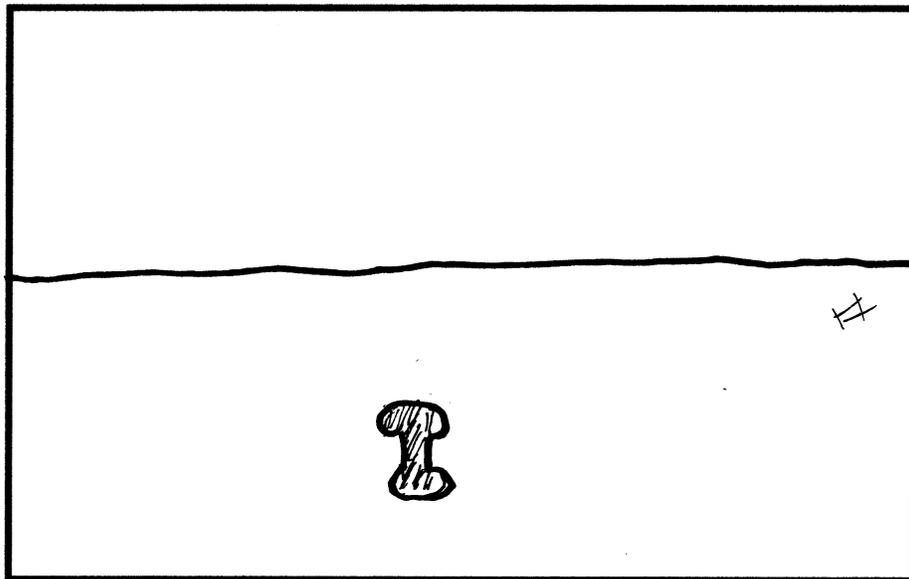


Shot #6C  
the smaller dumbbell  
continues to hop off  
the frame while the  
larger dumbbell stops  
in the middle of the  
frame.



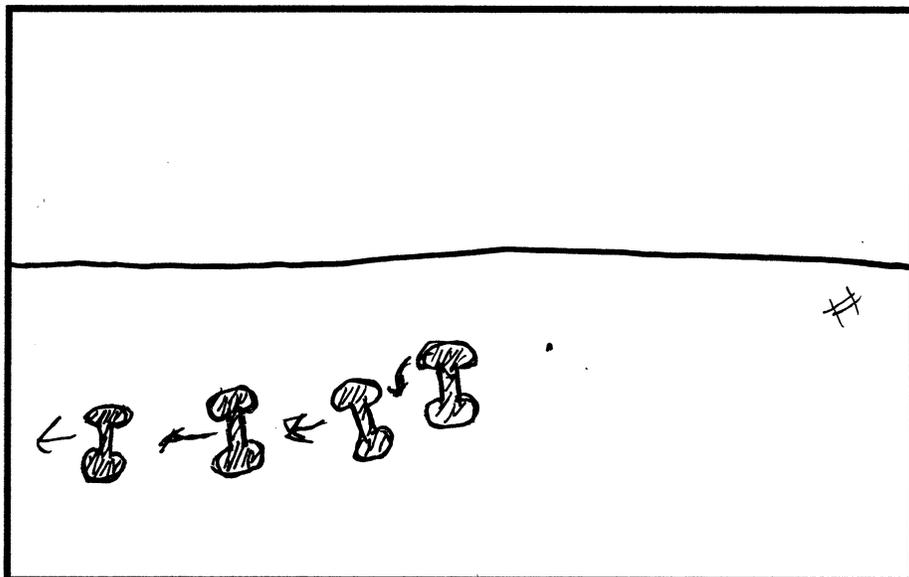
Shot # 7

Close shot of large  
dumbbell spinning.



Shot # 7B

The large dumbbell is  
replaced by a smaller  
dumbbell.



Shot # 7C

The small dumbbell  
rolls to the left out  
of the shot, leaving  
an empty frame.